

DEAR COLLEAGUES!

We invite you to take participation in the International scientific and practical conference "Great personalities of the Great Steppe" which will be held on April 9, 2024.

Timely comprehension of the experience of personal and social state development becomes an important condition for the advancement of modern society, expressing the need to develop new predictive approaches to the study of the forms of national identity in the context of intercultural interaction. And in this respect, the fate of a person, his spiritual values, professional contribution to the culture, education, and art of his nation is an area worthy of constant study. We invite everyone who is interested in the problem of the interconnection of a person and an era to join the dialogue. Whom and why is our contemporary ready to refer to "great" personalities? Is "greatness" a temporary category or dependent on the values of the era, subjective or having the parameters of a collective assessment? We are sure that the participants in our conference will be able to engage teachers, doctoral and master's students in a dialogue and find like-minded people.

The reference to the anniversary dates of 2024 will help to orient in the choice of names of outstanding people, whose lives and actions have accompanied the prosperity of our country. Research work about famous historical figures of foreign countries, whose experience is indicative of the development of one individual state, are welcome.

The year 2024 marks the 995th anniversary of the Turkic scientist Mahmud Kashgari(1029-...); 525 years since the birth of the scientist-historian, writer, poet, philosopher, military leader Muhammad Haidar Dulati (1499-1561); 225 years since the birth of the poet, kyushi Makhambet Utemisov (1804-1846); 170 years since the birth of the composer and performer of kyu Kazangap Tlepbergenuly (1854-1921); 155 years since the birth of musicologist, folklorist, composer, Honored Artist of the KazSSR Alexander Zataevich (1869-1936); 125 years since the birth of Academician of the Academy of Sciences of the KazSSR Kanysh Satpayev (1899-1964); 130 years since the birth of the poet Ilyas Zhansugurov (1894-1937); 130 years since the birth of the writer, poet Saken Seifullin (1894-1938); 130 years since the birth of the writer Beimbet Mailin (1994-1939); 120 years since the birth of the painter, graphic artist, founder of Kazakh Soviet fine art Abylkhan Kasteev (1904-1973); 120 years since the birth of the scientist, founder of archaeological science in Kazakhstan Alkey Margulan (1904-1985); 110 years since the birth of film director, Honored Artist of the Kazakh SSR Mark Berkovich (1914-1986); 110 years since the birth of People's Artist of the USSR, People's Artist of the KazSSR, actor, director Shaken Aimanov (1914-1970); 105 years since the birth of the pilot, Hero of the Soviet Union Nurken Abdirov (1919-1942) 100 years since the birth of the Hero of the Soviet Union Aliya Moldagulova (1924-1944); 100 years since the birth of Great Patriotic War participant Rakhimzhan Koshkarbayev (1924-1988); 95 years since the birth of People's Artist of the Kazakh SSR Bibigul Tulegenova (1929); Scientist-archaeologist, laureate of the State Prize of the KazSSR Kemel Akyshev turns 90 (1924).

This year choreography of Kazakhstan celebrates anniversaries, among them 95 years since the birth of the painter, theater artist, people's artist of the Republic of Kazakhstan Gulfairus Ismailova (1929); 90th anniversary of the Alma-Ata Choreographic School A.V. Selezneva (1934); 90 years since the opening of the Kazakh State Academic Opera and Ballet Theater (SAOBT) named after Abai (1934).

We invite scientists, teachers of higher educational institutions, secondary and vocational schools, graduate students and postgraduate students - all those who have interest in culture, creativity and education to participate in the conference. The conference will include a plenary session and discussion platforms for students and scientists in the designated areas.

The aim of the conference is to create conditions for exchange of opinions and ideas in the field of education, science, art and assessment of the contribution of the creative intelligentsia in the formation of culture, art and education of modern Kazakhstan.

During the conference, the following activities are planned:

- 1. Personality in art and science.
- 2. The role of personality in the formation of intercultural interaction.
- 3. Creative industries in Kazakhstan: analysis and development prospects.
- 4. The influence of digital technologies on culture and the formation of a creative personality.
- 5. The importance of art in the preservation and transmission of cultural values.

Requirements for article formatting:

- the volume of the article is up to 6-7 pages of printed text;
- the article must be prepared in Doc format, font Times New Roman, line spacing 1, size 14, margins of the upper and lower 20 mm, right 15 mm, left 30 mm;
- the title of the article should not exceed 10-12 words. The title of the article should be written in capital letters (bold type, with the content aligned to the center of the page).
- after the title of the article in one interval the author's name, surname and patronymic should be indicated in full (in bold italics, aligned to the center of the page);
- scientific degree, academic / honorary title, position, name of the organization, city, country (in regular font, centered);
- abstract should be consisted with the main text of the article (no more than 500 characters without spaces) (in the language of the main text of the article);
- after the abstract there are 3-5 keywords (should be consisted with the main text of the article);
 - the text of the article (double-spaced);
- list of references (in 2 intervals, Formalized in accordance with GOST R 7.0.5-2008 in the order of use. Reference to the source is given in the order of citation, in square brackets, indicating the serial number and page number. Sample: [1, p.15]. The number of sources used should be at least 5.

Forms of participation in the conference: in-person, distance.

Working languages of the conference: Kazakh, Russian, English.

Deadlines for applications and articles submission: until March 1, 2024. To participate in the conference, please send an application for participation (see Appendix 1) and article to the Organizing Committee's email otdel_nauka16@mail.ru. Please use a sample file name: Amirov_konference.

The Organizing Committee reminds that all materials undergo the procedure of reviewing. The Organizing Committee reserves the right to reject materials that do not correspond to the subject of the conference. Articles received later than the specified deadline and designed not according to the requirements (see Appendix 2) will not be allowed. Articles will be published in the author's edition.

Materials submitted to the Organizing Committee will be published in the electronic collection of the conference and are available for downloading on the official website of the "Kazakh National Academy of Choreography" (www.balletacademy.kz, section Science).

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Registration form

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Surname	
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Middle name (if	
applicable)	
Country, city	
Academic degree	
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Appendix 2 Sample design of an article

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Full name of the author (size 14, bold type, italic type) academic degree, academic/ honorary title, position, name of organization, city, country, e-mail (size 12)

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Abstract: 50-100 words (size 14, bold type) **Keywords**: at least 5 words (size 14, bold type)

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Article text Artic

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List of references (size 14, bold type)

- 1.
- 2.
- 3.
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Journal

1. Pak N.S. Sociological problems of language contacts // Bulletin of KazUMOiMYA. Series Philology. - 2007. - N° 2(10). - P. 270-278.

Books

- 1. Nazarbayev N.A. In the stream of history. Almaty: Atamura, 1999. 296 p.
- 2. Pavlov B.P. Batuev S.P. Preparation of water-oil emulsions for combustion in furnaces // Increasing the efficiency of gaseous and liquid fuel in furnaces and heating boilers. L.: Nedra, 1983. 216 p.

Collections

1. Abuseitova M.H. History of Central Asia: Concepts, Methodology, and New Approaches // Materials of the International Scientific Conference "To New Standards in the Development of Social Sciences in Central Asia". - Almaty: Dike Press, 2006. - P. 10-17.

Legislative materials

- 1. Decree of the Government of the Republic of Kazakhstan. On approval of the Plan of priority actions to ensure the stability of socio-economic development of the Republic of Kazakhstan: approved. November 6, 2007, Nº 1039 // IS PARAGRAPH. 2009, October 20.
- 2. Decree of the President of the Republic of Kazakhstan. "On State Prizes of the Republic of Kazakhstan in the field of science and technology named after Al-Farabi, literature and art": approved. January 21, 2015, N° 993 (with amendments from 10.10.2016)

Newspapers

1. Baitova A. Innovative-technological development - a key factor in enhancing competitiveness // Kazakhstanskaya Pravda. - 2009. - № 269.

Standard (GOSTs)

1. GOST 7.1-2003. Bibliographic Record. Bibliographic description. - Replaces GOST 7.1-84, GOST 7.16-79, GOST 7.18-79, GOST 7.34-81, GOST 7.40-82; introduced. 2004 - 07-01. - Moscow: Publishing House of Standards, 2004. - III, 48 pp. - (System of standards for information, librarianship and publishing).

Electronic resources

1. Russian State Library / Center of Information Technologies of Russian State Library; ed. Vlasenko T.V.; Web-master Kozlova N.V. - Moscow: Russian State Library, 1977. Access mode: http://www.rsl.ru. (Internet resource: date of reference 14.12.17 time 18:44)].

UNPUBLISHED DOCUMENTS Reports on research work

1. Formation and analysis of collections of unpublished documents reflecting the state of science of the Republic of Kazakhstan: research report (final) / NTI Center: supervisor. Suleimenov E.Z.; executor. G. - Almaty, 2008. - 166 p. - N° GR 0107RK00472. - Inv. N° 0208RK01670.

Dissertations

1. Izbairov A.K. Untraditional Islamic trends in the independent states of Central Asia: D.: Ph.D. in History: 07.00.03 / Institute of Oriental Studies named after R. B. Suleimenov. - Almaty, 2009. - 270 p. - Inv. № 0509RK00125.

Transliteration (Latin):

1. Gromov S.P., Fedorova O.A., Ushakov E.N., Stanislavskii O.B., Lednev I.K., Alfimov M.V. Dokl. Akad. Nauk SSSR, 1991, 317, 1134-1139 (inRuss).