

Development of educational programs
6B02107 – Art History, 6B02106 – Art Management, 7M02107 – Art History,
7M02105 – Art Management (profile), 7M02106 – Art Management, 8D02107– Art
History
for 2021 – 2027

Plan for the development of educational programs of the Faculty and Arts for 2021-2027 developed in accordance with the Development Strategy of the Kazakh National Academy of Choreography for 2021-2027, goals, objectives and main directions of regulatory documents of the Republic of Kazakhstan:

- Law of the Republic of Kazakhstan "On Education" dated July 27, 2007 No. 319-III;
- Law of the Republic of Kazakhstan "On Science" dated February 18, 2011 No. 407-IV;
- Law of the Republic of Kazakhstan "On Culture" dated December 15, 2006 No. 207-III;
- Law of the Republic of Kazakhstan "On the Status of a Teacher" dated December 27, 2019 No. 293-VI;
- Law of the Republic of Kazakhstan "On Combating Corruption" dated November 15, 2015 No. 410-V;
- Strategy "Kazakhstan-2050": a new political course of the established state" dated December 14, 2012;
- Strategic Development Plan of the Republic of Kazakhstan until 2025 dated February 15, 2018 No. 636;
- Strategic Plan of the Ministry of Culture and Sports of the Republic of Kazakhstan for 2017-2021 dated December 29, 2016 No. 349;
- Address of the First President of the Republic of Kazakhstan N.A. Nazarbayev to the people of Kazakhstan dated January 10, 2018 "New opportunities for development in the conditions of the fourth industrial revolution";
- Address of the First President of the Republic of Kazakhstan N.A. Nazarbayev to the people of Kazakhstan dated October 5, 2018 "Growing welfare of Kazakhstanis: increasing incomes and quality of life";
- Address of the President of the Republic of Kazakhstan Kassym-Jomart Tokayev to the people of Kazakhstan dated September 2, 2019 "Constructive public dialogue is the basis of stability and prosperity of Kazakhstan";
- Address of the Head of State Kassym-Jomart Tokayev to the people of Kazakhstan dated September 1, 2021 "The unity of the people and systemic reforms are a solid foundation for the prosperity of the country";
- The State Program for the Development of Education and Science of the Republic of Kazakhstan for 2020 - 2025, approved by the Resolution of the Government of the Republic of Kazakhstan no. 988 on December 27, 2019;
- other.

Content

Strategic directions:

- ❖ **Academic excellence:** student-centered education and online education in the field of choreography and culture, lifelong learning.
- ❖ **Creative activity:** recognition of the creative achievements of the Academy by the world community, involvement of young people in the cultural and socio-economic development of the country.
- ❖ **Research and innovation:** strengthening scientific competencies, creating conditions for the integration of knowledge, creativity and innovative research.
- ❖ **Resources:** improving the quality of IT infrastructure and material and technical base, diversifying financial sources, expanding the sphere of influence of the Academy on social and cultural life.

Strategic direction 1. Academic excellence.

Objective 1: Training of highly qualified specialists in the field of choreographic art and culture, competitive in the domestic and international labor market, through the integration of traditional and distance education.

Tasks:

- quality assurance of educational programs;
- modernization of the content of educational programs taking into account the world trends in performing arts and culture in order to prepare graduates who are competitive in the domestic and international labor market;
- implementation of programs of domestic incoming and outgoing academic mobility (taking into account online learning);
- creation of conditions for the harmonious implementation of the digital electronic educational learning environment;
- development of a favorable eco-environment for multilingual education;
- involvement of employers at all stages of the professional cycle of specialist training.

Key indicators of strategic direction 1. Academic excellence. Objective 1.1: To train highly qualified specialists in the field of choreographic art and culture, competitive in the domestic and international labor market, through the integration of traditional and distance education.

Expected results:

1. Active publication and demand for author's courses of teaching staff.
2. Employment of graduates during the first year after graduation from the Academy is 85%.
3. Educational programs with elements of trilingual – 28%.
4. High rating of educational programs in the domestic system of ranking universities in areas of training.

№	Indicators	Units.	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026	2026-2027
1.	The ratio of the number of students in the programs of university, postgraduate (bachelor's-master's-doctoral studies) of education by state order	%	B - 9% M, D – 1%	B - 9% M, D – 1%	B - 9% M, D – 1%	B - 9% M, D – 1%	B - 9% M, D – 1%	B - 9% M, D – 1%
2.	Share of students in incoming and outgoing academic mobility (including online learning)	%	8% 2	8% 2	12% 3	12% 3	16% 4	16% 4

3.	Number of disciplines in educational programs of higher and postgraduate education, implemented with elements of three languages	%	1 17%	2 34%	2 34%	2 34%	3 50%	3 50%
4.	Share of graduates of bachelor's, master's, doctoral studies, trained under the state educational order, employed in the first year after graduation in the specialty	%	-	70	75	80	85	85
5.	Active publication and demand for author's courses of teaching staff	Units	1	1	2	2	2	3

Goal 2: Development of international cooperation, integration into the international educational space.

Tasks:

- ☐ creating favorable conditions for intercultural interaction of all participants in the educational process;
- ☐ increasing the international academic mobility of students, faculty;
- ☐ promotion of educational programs in domestic and international ratings in the areas of training, international accreditation of educational programs in recognized world agencies.

Expected results:

1. Active internationalization of the educational process.
2. Development of international academic mobility of students and teachers.
3. Increasing the number of foreign specialists involved in the creative, educational, scientific activities of the Academy.
4. Implementation of joint international projects.
5. Increasing the number of agreements, memorandums with foreign universities, organizations on cooperation in the field of academic, scientific exchange of students and teachers.
6. International accreditation of all educational programs in recognized global agencies.

Key indicators of strategic direction 1. Academic excellence. Goal 1. 2: Development of international cooperation, integration into the international educational space:

№	Indicators	Units. ism.	2021	2022	2023	2024	2025	2026	2027
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1.	Number of foreign students	Units.	-	-	-	-	1	1	1
2.	Number of attracted PTSs from near and far abroad	Units.	-	1	1	1	1	1	1
3.	Number of international conferences, symposia, roundtables, scientific seminars held with the participation of foreign partners	Units.	2	3	3	4	4	5	6
4.	Share of educational programs that have passed international accreditation in agencies that are full members of international European networks for quality assurance of education and are included in the register of the authorized body in the field of education	%	100	100	100	100	100	100	100

Goal 3: To create favorable conditions for the attraction and development of personnel, lifelong learning.

Tasks:

– establishing and building up the personnel foundation of the Academy by attracting the best specialists in choreographic art and culture, continuous improvement of qualification, self-development and professional improvement, introduction of modern educational technologies;

- development of PTS and AMP motivations for LLL (Life Long Learning), including for the development of new directions of choreography;
- organization of online training within the framework of advanced training programs;
- development of networking with stakeholders.

Expected results:

1. Strong human resources, an increase in the number of certified teachers, teachers-practitioners, researchers and other employees of the educational institution.
2. Active activity of the Center for Excellence in Qualification, which meets the real needs of the labor market and the needs of employers.
3. Increasing the degree of satisfaction of employers with the quality of professional training of graduates.

Key indicators of strategic direction 1. Objective 1.3: Creating an enabling environment for recruitment and development, lifelong learning

№	Indicators	Units.	2021	2022	2023	2024	2025	2026	2027
1.	Share of teachers of the faculty from the total number of full-time teaching staff who have undergone timely advanced training	%	85	85	90	90	95	95	100
2.	Carrying out activities aimed at strengthening corporate culture	Units.	9	9	10	10	10	10	10
3.	Carrying out activities for social support of employees, including:	Units.							
3.1	provision of service housing (number of persons)	Units.	2	2	2	2	2	2	2
3.2	preventive medical examination of employees (number of people)	Units.	-	9	9	9	9	9	9
3.3.	transportation of employees to the place of work and to the house (number of people)	Units.	3	3	4	4	4	5	5

Strategic Direction 2. Creative activity.

Objective 1: Integration of the ballet school of the Kazakh National Academy of Choreography into the world professional community.

Tasks:

- preservation and development of Kazakh dance;
- promotion and popularization of the Academy's creative achievements in the world cultural society;
- promoting the development of performing arts personalities and organizations by developing entrepreneurial thinking skills and a creative space for professional communication between world-class ballet and cultural professionals.

Expected results:

1. Recognizable image of the Academy in the international cultural space.
2. Competitive Arts and Culture Workforce.
3. High-quality export of cultural and art products to the world stage to attract direct and indirect investments.
4. Promotion of Kazakhstan's culture abroad and the formation of stable channels of intercultural exchange.
5. The Academy is an international cultural center of attraction, acting as a dialogue platform for the freedom of expression of creative, creative, ambitious ideas and plans, the introduction of modern digital technologies in the field of culture and art.

Key indicators of strategic direction2. Creative Activity. Goal 2.1. Integration of the ballet school of the Kazakh National Academy of Choreography into the world professional community

№	Indicators	Units. ism.	2021- 2022	2022- 2023	2024- 2025	2024- 2025	2025- 2026	2026- 2027
1.	Number of students, bachelor's and postgraduate education who participated in republican and international creative competitions and festivals per year	Units.	3	5	6	6	7	7
2.	Number of prizes won by undergraduate and postgraduate students at international/republican creative competitions, festivals and tournaments	Units.	1	2	2	3	3	3

3.	Number of concerts, performances conducted by students / teachers of the Academy	Units.	10	12	13	14	15	15
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Objective 2: To promote the active civic position of students in the process of their vocational training.

Tasks:

- creation of conditions for self-expression and self-development of students in the socio-political, spiritual, intellectual, creative spheres of life, familiarization with a healthy lifestyle;
- formation of unique educational activity in the systemic relationship "creativity ↔ learning";
- implementation of a student-centered approach in social work with students;
- increasing the effectiveness of social partnership with student organizations, strengthening the role of student self-government.

Expected results:

1. Education of a comprehensively developed, creatively thinking, capable of self-improvement and self-realization, possessing responsibility and civic self-consciousness of the personality of a specialist.
2. Positive social and psychological climate in student collectives.
3. Active representation of the Academy at republican and international events.
4. Strengthening the public image of the Academy as a socially responsible educational institution.

Key indicators of strategic direction2. *Creative activity. Objective 2.2: To promote active citizenship of students in the process of their vocational training*

№	Indicators	Units. ism.	2021-2022	2022-2023	2024-2025	2024-2025	2025-2026	2026-2027
1.	Number of activities carried out by the Youth Affairs Committee (YCA)	Units .	24	26	28	30	35	37
2.	Proportion of students covered by YCA activities	%	32	33	35	37	38	40
3.	Proportion of students covered by educational activities from the general number of students.	%	90	92	93	94	95	95

4.	Proportion of students covered by the social benefits of the selected number of students	Units	2	2	2	2	2	2
5.	Proportions of students who are provided with housing in the general population.	%	100	100	100	100	100	100
6.	Number of creative meetings, exhibitions, events held with the participation of students / teachers of faculties	Units.	7	8	10	12	15	17

Strategic direction 3. Research and innovation.

Objective 1: Implementation of the continuous concept of "creativity – education – science".

Tasks:

- conducting applied research in the field of choreographic art and culture, the introduction of digital technologies in art, multidisciplinary and interdisciplinary research;
- introduction of the results of PPP studies into production;
- organization of the work of the dissertation council, ensuring the timely defense of dissertations of doctoral students, publication in journals with a high impact factor.

Expected results:

1. The quality and uniqueness of educational programs based on the introduction of results of research in the educational process;
2. Effective scientific infrastructure of an educational institution that meets the modern requirements of the labor market in the field of culture and art;
3. Creation and development of the scientific and creative laboratory "Oner Lab";
4. Implementation of competitive and innovative scientific research with leading cultural institutions of the country, including foreign partners;
5. Participation of the Academy's teaching staff in competitions of the Ministry of Education and Science of the Republic of Kazakhstan for grant financing and in competitions of research and development works financed by organizations and enterprises.

Key Indicators of Strategic Direction 3. Research and innovation. 3.1.
Implementation of the continuous concept of "education – science – creativity"

№	Indicators	Unit s. ism.	2021	2022	2023	2024	2025	2026	2027
1.	Number of ongoing scientific projects (grant, PTF)	Unit s.	1	1	1	1	1	1	1
2.	Number of scientific projects of young scientists of GF and PTF, etc.	Unit s.	-	-	-	-	-	1	1
3.	Number of funded educational and research projects carried out on the basis of the Academy	Unit s.	1	1	1	2	2	2	2
4.	Number of international scientific projects being implemented	Unit s.	-	-	-	1	1	1	1
5.	Number of international conferences, symposia, round tables, scientific seminars held	Unit s.	2	3	3	4	4	5	6
6.	Number of scientific laboratories	Unit s.	1	1	1	1	1	1	1
7.	Number of commercialized developments and innovations of the scientific and creative laboratory "Oner Lab"	Unit s.	-	-	1	1	1	1	1
8.	Total number of commercialized developments and innovations by academy (including laboratories)	Unit s.	-	-	1	1	2	2	2
9.	Number of patents and other protection documents obtained: patents for inventions, copyrights	Unit s.	1	3	3	4	4	5	6
10.	Number of dissertation defenses of doctoral students	Unit s.	-	1	-	2	1	1	1

Objective 2: Enhance the research capacity of PTSs.

Tasks:

– establishing a sustainable research culture of the teaching staff, aimed at forming its own reputation and the image of the Academy as a leading choreographic higher educational institution;

- improving the quality of publishing products of teaching staff;
- improving the quality of publications of the scientific journal "Arts Academy" and entering the list of recognized journals of the authorized body;
- improving the quality of international scientific projects and active membership of teaching staff in world scientific associations.

Expected results:

1. Increase in publications of teaching staff, doctoral students in publications included in the international databases Scopus, Web of Science, RSCI, etc.

2. Improving the competitiveness of scientific research and the integration of the Academy into the international research space.

3. Improving the quality of publications of the scientific journal "Arts Academy" and inclusion in the list of journals recommended by the authorized body of the Republic of Kazakhstan.

Key Indicators of Strategic Direction 3. Research and innovation. 3.2. Increasing the research potential of teaching staff

№	Indicators	Units ism.	2021	2022	2023	2024	2025	2026	2027
1.	Share of teaching staff with a degree or the title of Honored Artist of the Republic of Kazakhstan	%	85	85	90	90	90	90	90
2.	Total number of publications in Scopus and Web of Science (Clarivate Analytics) databases	Units.	2	2	2	2	2	3	3
3.	The number of publications of the Academy's teaching staff in publications included in the 1st, 2nd, 3rd quartile, according to the Journal Citation Reports of Clarivate Analysis and the Scopus database.	Units.	2	2	2	2	2	3	3
4.	Number of publications in scientific journals of the Republic of Kazakhstan, recommended by the Committee for Quality Assurance in the Sphere of Education of the Ministry of Education of the Republic of Kazakhstan	Units.	2	2	2	2	2	2	2

5.	Number of publications of employees and teachers of the Academy in the scientific journal "Arts Academy"	Units.	6	6	7	7	7	8	8
6.	Participation of teaching staff in international scientific projects	Units.	1	1	1	1	1	1	1
7.	Active membership of teaching staff in world scientific associations	Units.	2	2	2	2	2	2	2
8.	Share of teaching staff participating in educational and research projects of the total number of teaching staff (including distance learning)	%	18%	18%	20%	20%	22%	23%	25%
9.	Number of international conferences, symposia, round tables, scientific seminars held (including remotely)	Units.	2	3	3	4	4	5	6
10.	Number of teachers - holders of the state grant "The best teacher of the university"	Units.	-	-	-	1	1	1	1

Objective 3: Development of research work of students, undergraduates, doctoral students (RWS / RWMS /RWD).

Tasks:

- on the organization of the systematic work of the SSS (Student Scientific Society) in all the variety of forms and methods aimed at forming the image of the leading choreographic higher educational institution;
- attraction of students, undergraduates, doctoral students to participate in intra-academic, republican, international scientific competitions;
- improving the quality of publications of the annual collection of scientific works of students.

Expected results:

1. Active participation of students of the Academy in scientific and creative events of the Academy, the republic and abroad.
2. Participation of students, undergraduates, doctoral students in international scientific events, projects in order to form the scientific reserve of the Academy.
3. Improving the quality of student publications, including the works of undergraduates, doctoral students in journals recommended by the authorized body of the Republic of Kazakhstan, as well as in publications included in the international databases Scopus, Web of Science, RSCI.

Key Indicators of Strategic Direction 3. Research and innovation. Goal 3. 3.
Development of research work of students, undergraduates, doctoral students

№	Indicators	Un its. ism.	2021	2022	2023	2024	2025	2026	2027
1.	Involvement of foreign scientists for the implementation of projects and propaganda of the image of the profession of a scientist	Un its.	-	1	1	1	1	1	1
2.	Development of practice-oriented scientific topics of term papers and diploma works, master's and doctoral dissertations in the direction of "Art"	%	90%	90%	91%	91%	92%	93%	95%
3.	Participation of undergraduates and doctoral students in republican and international scientific projects	%	-	8%	8%	8%	8%	8%	8%
4.	Number of competitions of research works, Olympiads in the profile of training (international and republican level), in which students of the faculty took part	Uni ts.	-	2	2	2	3	4	4
5.	Number of participants of republican and international scientific-practical conferences	Uni ts.	7	10	15	16	17	17	17
6.	Number of publications of doctoral students of the Academy who published an article in an international journal included in the Science Citation Index Expanded, Social Science Citation Index and Arts and Humanities Citation Index of the Web of Science database or with a percentile on citeScore on the basis of Scopus 25 and above	Uni ts.	1	-	2	1	1	1	1

7.	Proportion of students who speak English and other foreign languages at the intermediate level	%	25%	27%	30%	32%	35%	38%	40%
8.	Share of master's and doctoral students who have undergone scientific internships abroad	%	-	10%	20%	20%	38%	38%	38%
9.	Proportion of students/undergraduates who participated in the academic mobility program	%	-	5% 2	5% 2	10% 4	10% 4	10% 4	12% 5

Cstrategic direction 4. Resources.

Objective 1: Digitalization of the educational environment of the Academy in accordance with modern requirements.

Tasks:

- Strengthening the information technology base of the Academy;
- software improvements; automated information systems of the Academy;
- implementation of a digital model of management, planning and reporting;
- ensuring the security of the corporate network and data protection;
- implementation of high-quality online training;
- organization of recording the content of electronic educational and methodological materials (courses, textbooks, teaching aids, etc.), including for the development of the sphere of services of additional education.

Expected results:

- development of the IT infrastructure of the Academy, automation of the Academy management process;
- improving the quality of digital educational technologies of the Academy;
- creation of virtual classes on distance education technologies and additional education programs.

Key Strategic Direction Indicators 4. Resources. Goal 4. 1: Digitalization of the Educational Environment of the Academy according to modern requirements

№	Indicators	Units ism	2021	2022	2023	2024	2025	2026	2027
1.	Equipping the classroom fund with multimedia equipment	%	100	100	100	100	100	100	100

2.	Equipping classrooms, ballet halls, laboratories with modern digital equipment in order to implement distance education technologies	%	91	100	100	100	100	100	100
3.	Proportion of authors who have teaching and methodological materials in digital format (video courses, textbooks, manuals, etc.)	%	-	6	9	11	15	20	30
4	Proportion of authors with video courses	%	4,5% (1)	14% (3)	18% (4)	23% (5)	27% (6)	32% (7)	36% (8)
5	Proportion of authors who have video courses on the MOOC platform	%	-	4,5% (1)	9% (2)	14% (2)	14% (3)	18% (3)	23% (5)
6	Proportion of authors who have teaching and methodological materials in digital format (textbooks, manuals, etc.)	%	70%	75%	75%	80%	85%	90%	95%

Objective 2: Strengthening the material and technical base that ensures the quality of the educational process.

Tasks:

- strengthening the material and technical base of the Academy;
- effective use of financial resources;
- development and preservation of the library fund, increase of the electronic catalog, electronic library and repository;

Expected results:

1. Development of infrastructure for conducting high-quality educational, creative and research activities.
2. Energy efficiency of logistics.

3. Modernization of the library system, digital transformation of the library's activities.

Key Strategic Direction Indicators 4. Resources. Objective 2: Strengthening the material and technical base that ensures the quality of the educational process.

№	Indicators	Unit s. ism	202 1	202 2	202 3	202 4	202 5	202 6	2027
1.	Provision of the educational process with classroom premises	%	100	100	100	100	100	100	100
2.	Development of the library fund (EMCD, electronic textbooks, monographs)	%	100	100	100	100	100	100	100

Objective 3: To attract additional financial sources for the sustainable development of the Academy.

Tasks:

- development and promotion of the institute of additional education;
- development of entrepreneurial and business environment;
- introduction of educational programs on a fee basis;
- development of the scientific and innovative direction of the Academy's activities;
- expansion of the Information Representation of the Academy in popular social networks, on the platforms of mass open online courses;
- attraction of additional external sources of financing.

Expected results:

1. Creation of favorable conditions for the implementation of educational, scientific, creative, socio-educational processes.
2. Involvement of teaching staff in conducting master classes.
3. Attraction of funding from third-party organizations through scientific and innovative projects of the Academy.

Key Strategic Direction Indicators 4. Resources. Goal 3: Attract additional financial sources for the sustainable development of the Academy.

N	Indicators	Units. ism	2021	2022	2023	2024	2025	2026	2027
1	Number of author's courses in the framework of advanced training and retraining programs	Units.	-	1	1	1	1	1	1

2	Attraction of funding from third-party organizations through scientific and innovative projects of the Academy.	Units.	-	1	1	1	1	1	1
3	Involvement of teachers of the faculty in conducting master classes, circle work of additional education	Units.	1	1	1	1	1	1	1

RISK CLASSIFICATION:

No	Risks	Negative impact	Risk mitigation measure
1	Limited number of applicants to the EP "Art History", as a result of which there is a problem with the selection of applicants	Suspension of educational services. Discontinuation of funding. Closure of the educational program.	Carry out constant career guidance work during the year to attract applicants. PTS to conduct individual work with the contingent graduating from art colleges.
2	Lack of highly qualified specialists with sufficient theoretical base and practical experience to read certain disciplines at the EP "Art History" and EP "Art Management";	Decrease in the quality of the educational program. Staff turnover. Workload of staff teaching staff.	Creation of good conditions for attracting highly qualified specialists and practitioners to teaching at the Academy. Invite specialists from other countries and cities with the condition of distance learning.
3	Inability to implement interesting projects and start-ups in the specialty of students in the scientific and practical laboratory	Inability to develop in students, undergraduates and doctoral students practical skills in their profession during training. Lack of projects and start-ups.	Develop cooperation with other educational and art organizations on the joint implementation of large projects, or the participation of individual students in start-ups.

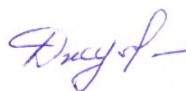
4	Insufficient and different level of preparation and mastering of a foreign language by students, which can create certain difficulties and problems with sending students to foreign universities for academic mobility.	Lack of academic mobility with foreign universities. Difficulties in learning from students abroad.	Opening of language courses at the Academy. Participation of students in the English club in order to develop the language. Invitation to meetings with native language students.
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Dean of the Faculty



Doszhan R.K.

Head of the Department



Dzhumaseitova G.T.