

## **Graduate Model**

### **RSE on REU "Kazakh National Academy of Choreography" on educational programs "6B02106 - Art Management", "6B02107 - Art History", "7M02106 - Art Management", "7M02107- Art History", "8D02107 Art History".**

The model of the graduate of the RSE on REU "Kazakh National Academy of Choreography" was developed in accordance with:

- The Law of the Republic of Kazakhstan "On Education" No. 319-III dated July 27, 2007 (with amendments and additions as of 11.07.2017)
- The State Program for the Development of Education of the Republic of Kazakhstan for 2020-2025, approved by the Decree of the Government of the Republic of Kazakhstan dated December 27, 2019 No. 988.
- State Educational Standard of Higher and Postgraduate Education No. 604 dated October 31, 2018.
- The Rules "Organization of the educational process on credit technology of training" (No. 152 of 20.04.2011 with amendments and additions No. 563 of 12.10.2018)
- Standard rules of activity of educational organizations implementing educational programs of higher education. Resolution of the Government of the Republic of Kazakhstan dated April 7, 2017 No. 181. Qualification directory of positions of managers, specialists and other employees, approved by the Order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated May 21, 2012 No. 201-p-m, as amended from as amended on 17.04.2013.)

#### **I. The model of a Bachelor of Art graduate in the educational program "6B02106– Art Management"**

##### **1. A graduate of the educational program "6B02106– Art management" should know:**

- history and theory of the main types of art, styles and genres of art in the context of their own artistic perception and outlook on the prospects for the development of art management;
- basic principles and methods of management activity; fundamentals of management of foreign, domestic show business and media planning, basics of legal regulation of art business;
- basic values of legal culture, law enforcement practice of copyright;
- fundamentals of modern methods of promotion in the art sphere, principles and methods of organizing business in the field of culture;
- fundamentals of the theory of communication, business communication and provision of professional staff.

**2. A graduate of the educational program "6B02106 - Art Management" must be able to:**

- to use the basics of economic knowledge in the activities of cultural institutions;
- implement management technologies in the field of culture and art;
- apply marketing and business tools in project technologies;
- organize creative and production activities;
- apply the principles and methods of determining prices for services in the field of culture, taking into account the market economy in corporate business;
- apply technologies of management and production of concerts, holidays and other forms of mass socio-cultural activities.

**3. A graduate of the educational program "6B02106– Art Management" must have the following general cultural competencies:**

- evaluate the surrounding reality on the basis of worldview positions formed by knowledge of the foundations of philosophy, which provide scientific understanding and study of the natural and social world by methods of scientific and philosophical knowledge;
- to show a civil position based on a deep understanding and scientific analysis of the main stages, patterns and originality of the historical development of Kazakhstan;
- assess situations in various areas of interpersonal, social and professional communication, taking into account basic knowledge of sociology, political science, cultural studies and psychology;
- use scientific methods and techniques for researching a particular science, as well as the entire socio-political cluster;
- –to operate with social, business, cultural, legal and ethical norms of Kazakhstani society;
- demonstrate personal and professional competitiveness;
- to carry out the use of language and speech means on the basis of a system of grammatical knowledge; analyze information in accordance with the communication situation;
- use various types of information and communication technologies in personal activities: Internet resources, cloud and mobile services for searching, storing, processing, protecting and disseminating information;
- focus on a healthy lifestyle to ensure full-fledged social and professional activities through the methods and means of physical culture.

**4. A graduate of the educational program "6B02106 - Art Management" must have the following general professional competencies:**

- to know the basic principles and methods of management activities, to be able to use the basics of economic knowledge in the activities of cultural institutions, to possess the skills and techniques of business communication;



- to know the basic values of legal culture, master the basics of entrepreneurial activity, have the ability to influence the behavior and beliefs of other people, the formation of an anti-corruption culture;
- to implement management technologies in the field of culture and art, to have the skills of rational time management, to know and apply methods of raising funds and crisis prevention technologies;
- be able to apply marketing and business tools in project technologies, know the law enforcement practice of copyright;
- have the skills to carry out financial and economic activities, develop an innovative strategy and form effective management in the art industry;
- possess the skills of organizing creative and industrial activities, know the basics of the theory of communication, business communication and providing professional staff;
- be able to apply the principles and methods for determining prices for services in the field of culture, taking into account the market economy in corporate business, to have the skills to identify the risks of the organization;
- apply management and production technologies for concerts, holidays and other forms of mass social and cultural activities;
- to know the basics of modern methods of promotion in the art sphere, to have the skills of planning and providing material and technical equipment for creative organizations;
- know the basics of management of foreign, domestic show business and media planning, understand the basics of legal regulation of the art business and master the skills of writing art projects;
- to know the principles and methods of organizing business in the field of culture, to master the skills of the organizational foundations of art management in producing activities and promoting national films in the global cultural space.

**5. A graduate of the educational program "6B02106 - Art Management" must have the following skills:**

- business communication, influence on the behavior and beliefs of other people, the formation of an anti-corruption culture;
- rational time management, fundraising and crisis prevention technologies;
- application of marketing and business tools in project technologies;
- implementation of financial and economic activities, development of an innovative strategy and formation of effective management in the art industry;
- application of methods for determining prices for services in the field of culture, identifying the risks of the organization;
- organization of creative and production activities, application of management technology and production of concerts, holidays and other forms of mass social and cultural activities;
- application of promotion methods in the art sphere, planning and providing material and technical equipment for creative organizations;

- writing art projects, organizing art management in production activities and promoting national films in the global cultural space.

## **II. The model of a Bachelor of Art history graduate in the educational program "6B02107 – Art History"**

### **1. A graduate of the educational program "6B02107 - Art History" must know:**

- theatrical, ballet and art terminology, the main names of researchers and critics of different eras;
- directions, styles and genres of art from different eras;
- history and theory of world art, theoretical methodological and technological achievements of science and practice in the field of contemporary art.

### **2. A graduate of the educational program "6B02107 - Art History" must be able to:**

- to determine the main stages in the development of theatrical art, to know the main personalities, performances and processes of the theater of different eras and peoples;
- to compare the place and significance of the modern theatrical process in the development of society, to explain the stages of development of world art, taking into account the trends and direction of modern theatrical art;
- to interpret the main stages in the development of foreign music in terms of the study and analysis of contemporary musical works, using professional terms and basic theoretical provisions;
- to distinguish the main processes in the development of the Kazakh ballet, to correlate the productions of choreographers with different stylistic styles, to identify the brightest names in the performing arts;
- to know the bright names of the leading choreographers and performers of modern foreign ballet of the 20th century, to correlate development processes with the formation of new directions and styles in the world ballet;
- to correlate the development of fine arts, the development of scenography and costume with world trends in culture;
- to correlate knowledge about the history of the world theater with the main processes in the development of the national theater, to be able to carry out a theatrical analysis of the interpretation of a dramatic work on stage;
- to understand the current state of Kazakh literature, to know the outstanding representatives and main works included in the national classics;
- to collect the necessary information for writing reviews, scientific articles of research work; use knowledge in practice and demonstrate the ability to understand the basic principles of interviewing;
- perform written work in all critical genres; edit texts; select illustrative material;
- to represent the editing process in two interrelated aspects of editorial activity: preparation of own materials (self-editing) and editing materials of other authors;



- present an art history analysis of works of theatrical and choreographic art, its style and genre features during the internship;
- perform written work in all critical genres and editorial revision; interpret certain events of musical life;
- to state the main directing techniques in the modern theater and to identify the features of the creative style of the director-choreographer in terms of plasticity in a dramatic performance, to understand the nature and specifics of acting in theatrical performances of different genres and directions;
- to determine important stages in the history of the development of the Kazakh theater, to distinguish the main versions of the productions of national classics and to present the work of outstanding representatives of the Kazakh theatrical art;
- to explain the main theories in art history, to know the names of theorists who determined the direction of development of art in different eras;
- to interpret the landmark achievements and the current state of contemporary Russian and Kazakh fine arts;
- to determine the characteristic features inherent in the costume of various historical eras and periods in accordance with the socio-historical development of society, national costumes, stylistic features of the stage costume. Based on the acquired knowledge, work as an art guide in educational centers and institutions of culture and art;
- to represent the essence and specifics of management in the field of culture, its functions and principles; theoretical and practical problems of cultural policy in Kazakhstan and perspective directions of its development;
- develop and organize innovative projects in the field of culture and art, creatively use the theoretical knowledge gained in planning and developing design technologies;
- use in practice knowledge and demonstrate the ability to understand the specifics of related arts (music, painting, architecture, cinema) when analyzing the work of a director and choreographer, present the main creative experiences and stylistic features of outstanding directors-choreographers of the past and present in the thesis;
- formulate and solve modern scientific and practical problems, conduct research, experimental research activities in the specialty.

**3. A graduate of the educational program "6B02107 - Art History" must have the following general cultural competencies:**

- to show a civil position based on a deep understanding and scientific analysis of the main stages, patterns and originality of the historical development of Kazakhstan;
- assess situations in various areas of interpersonal, social and professional communication, taking into account basic knowledge of sociology, political science, cultural studies and psychology;
- develop their own moral and civic position;

- to operate with social, business, cultural, legal and ethical norms of Kazakhstani society;
- demonstrate personal and professional competitiveness;
- show intolerance to corrupt behavior, respect the law and the law;
- engage in communication in oral and written forms in Kazakh, Russian and foreign languages to solve problems of interpersonal, intercultural and professional communication;
- use various types of information and communication technologies in personal activities: Internet resources, cloud and mobile services for searching, storing, processing, protecting and disseminating information;
- constantly improve personal educational trajectory throughout life for self-development and career growth;
- focus on a healthy lifestyle to ensure full-fledged social and professional activities through the methods and means of physical culture.

**4. A graduate of the educational program "6B02107 - Art History" must have the following general professional competencies:**

- own the terminology of theatrical art, determine and analyze the main stages in the development of theatrical art, styles and genres of the theater, works of art of any kind; to formulate their own justified and reasoned views on the current state and prospects for the development of theatrical art;
- to represent the main stages in the development of foreign choreographic and musical art, all aspects of ballet art and music associated with the modern theatrical process, as well as the evolution of the views of professional critics and the main positions of fixing the performance, evaluative and descriptive approaches to the ballet performance and its components;
  - to analyze the artistic aspect of a work of choreographic art in a social, cultural and historical context, as a structure of meaning, as a unity of form and content; apply a competent style of presentation, own the conceptual apparatus;
  - to identify the specifics and status of various types of arts (music, theater and visual arts) in the historical and cultural context and in the aspect of modern development processes;
  - to determine the main directions of choreographic art in the development of theatrical art, its links with the social and cultural life of society in the historical aspect;
- correlate knowledge of art theory with the analysis of practical theatrical productions, represent the role of the Kazakh theater in the history of society, analyze the theory of drama from antiquity to the present, present the stages of development of world drama, trace the evolution of the organization performance from a simple presentation of dramatic material to the artistic realization of the director's idea and the actor's incarnation;
- to practice recreating and reconstructing historical performances based on scores, recordings, scenography and other sources, to demonstrate mastery of the notation system of ballet performances;



- formulate and solve modern scientific and practical problems, plan and conduct research, experimental and research activities in the specialty, successfully prepare for the defense of the thesis and passing the state exam.
- 6. A graduate of the educational program "6B02107 - Art History" must have the following skills:**
- communication in the state, Russian and English languages, use language skills in the professional field;
  - dealing with modern technology, be able to use information technology in the field of professional activity
  - collecting materials on the topic of research, professionally understand the main critical genres;
  - conducting a detailed analysis of the work of a theatrical performance of small and large forms, oral reviewing during discussions; express their own reasoned views on the modern theatrical process, analyze the problems and prospects for the development of modern culture and art;
  - research work and creation of own author's product in different genres of art criticism.

#### **IV The Model of a graduate of the Master of Art in the educational program "7M02106 Art Management"**

**1. A graduate of the educational program "7M02106 – Art Management" should know:**

- world art culture and economic theory;
- methodological principles and methodological techniques of research on art management, new research methods in foreign and domestic art management;
- theoretical and methodological approaches to building communications with various contact groups;
- the history, economic and legal foundations of the functioning of the art market, as well as the development of cultural tourism;
- modern computer and information and communication technologies, including distance learning;
- current trends in contemporary world art, the basics of directing.

**2. A graduate of the educational program "7M02106 - Art Management" must be able to:**

- practice academic honesty, decent behavior when doing written tests, essays, research, making presentations, writing a master's thesis;
- make management decisions in the field of financial management;
- create author's projects in different areas of culture and art;
- create original projects in the field of culture and art and evaluate the results of the promotion of art products in the field of culture and art;
- apply the acquired scientific and practical knowledge in the defense and final certification, the implementation of scientific projects.

**3. A graduate of the educational program "7M02106 - Art Management" must have the following general cultural competencies:**

- to analyze the main worldview and methodological problems that arise in science at the present stage of its development, to be fluent in a foreign language at a professional level, which allows conducting scientific research and teaching special disciplines in universities;
- readiness for teaching activities in educational programs of higher education;
- conducting classes by undergraduates during the period of practice with the acquisition of general skills in pedagogical work;
- knowledge of the main theories and directions of modern research in the field of psychology of art.

**4. A graduate of the educational program "7M02106 - Art Management" must have the following general professional competencies:**

- demonstrate the knowledge and understanding gained at the undergraduate level, which is the basis or opportunity for the original development or application of knowledge of world artistic culture and economic theory, taking into account the characteristics of a market economy for the management of art projects, intellectual work, etc.;
- practice academic honesty, decent behavior when doing written tests, essays, research, making presentations, writing a master's thesis;
- apply methodological principles and methodological techniques of research on art management in solving professional problems;
- draw conclusions based on new research methods in foreign and domestic art management;
- demonstrate the skills and abilities of making managerial decisions in the field of financial management;
- create author's projects in different areas of culture and art;
- apply the theoretical and methodological approaches existing in management for building communications with various contact groups;
- demonstrate knowledge of the history, economic and legal foundations of the functioning of the art market, as well as the development of cultural tourism;
- create original projects in the field of culture and art and evaluate the results of the promotion of art products in the field of culture and art;
- apply modern computer and information and communication technologies in professional activities, including in distance learning;
- generalize knowledge on current trends in contemporary world art, the basics of directing and integrate them into the organization and creation of practical projects in the performing arts;
- apply the acquired scientific and practical knowledge in the defense and final certification, the implementation of scientific projects.

**V The Model of the graduate of the Master of Arts in the educational program "7M02107 -Art History"**

**1. A graduate of the educational program "7M02107 -Art History" must know:**

- the theory of the direction of modern research in the field of art history.



- a code of academic honesty in the preparation of articles and work on a thesis, fluency in modern computer technologies in the process of learning and establishing connections and contacts in the future professional field.

**2. A graduate of the educational program "7M02107- Art History" must be able to:**

- conduct teaching activities in educational programs of higher education;
- operate with methods of critical analysis and evaluation of scientific concepts and conclusions, use theoretical knowledge and practical experience to generate new ideas in solving research and practical problems, including in interdisciplinary areas.

**3. A graduate of the educational program "7M02107 - Art History" must have the following general cultural competencies:**

- to analyze the main worldview and methodological problems of history and philosophy that arise in science at the present stage of its development, to be fluent in a foreign language at a professional level, which allows conducting scientific research and teaching special disciplines in universities;
- to apply and embody in the results of creative activity their individuality, creative thinking and aesthetic ideals, applying various and interesting approaches to solving professional problems.

**4. A graduate of the educational program "7M02107 - Art History" must have the following general professional competencies:**

- to discuss and scientifically summarize their thoughts in the process of writing scientific articles about theatrical art in various genres, to demonstrate the skills of problematic and multi-component thinking about the theater, including not only talking about aesthetics, but also cultural and sociological reflections;
- create an author's work in various genres of art criticism based on an artistic and aesthetic analysis of a work of various types of art, take part as a scientific consultant or editor in the creation and reconstruction of works of art;
- have the skills of scientific substantiation of the chosen topic of the master's thesis, setting goals, choosing methods and means to achieve them.

**VI The Model of a PhD graduate in the educational program "8D02107- Art History"**

**1. A graduate of the educational program "8D02107 - Art History" must know:**

- possess the skills of acquiring new knowledge, expanding and deepening the knowledge necessary for everyday professional activities, being capable of self-improvement and personal growth;
- expand the fundamental and specialized training received in the framework of innovative education research activities; to apply and embody their individuality, creative thinking and aesthetic ideals in the results of creative activity, applying various and interesting approaches to solving professional problems; continuously improve personal educational trajectory.

**2. A graduate of the educational program "8D02107 - Art History" must be able to:**

- be able to solve modern research and practical problems; plan and conduct research, experimental and research activities for the educational program of doctoral studies;
- to successfully carry out research and scientific and creative activities in the direction of art history; own modern information technologies, including methods for obtaining, processing and storing scientific information; develop a scientific approach in the process of writing and defending a doctoral dissertation;
- the ability to analyze and determine the role of genesis and philosophy in art criticism and professional activity; explain the phenomenon of the genesis and philosophy of the dance of the peoples of the world in the global space.

**3. A graduate of the educational program "8D02107 - Art History" must have the following general cultural competencies:**

- demonstrate the ability to design, adapt and implement a research process with a scientific approach in the field of history and theory of art history, as well as independently develop and put forward various options for solving professional problems using modern problems and methods of art history knowledge;
- mastering the skills of conscious and purposeful use of the methodology and methods of art history in relation to a specific scientific situation with simultaneous orientation in the entire system of scientific methods and in the entire corpus of fundamental scientific literature.

**4. A graduate of the educational program "8D02107 - Art History" must have the following general professional competencies:**

- demonstrate mastery of various methods and techniques of academic writing and scientific research, features and prospects for the development of scientific creativity; have the ability to self-organize and self-educate in order to increase competitiveness;
- the ability to solve standard and non-standard tasks of professional activity on the basis of information and bibliographic culture using knowledge in the field of scientific research; apply various methods in preparing and writing research; the ability to teach practical and theoretical disciplines, combining scientific theory and the achievements of artistic and creative practice.